

Post
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Strictly Business
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"Who was the first black person to win a PGA Golf championship? And where was he from?"

Adults pay \$16.50. Senior citizens, students and children under 12 pay \$13.50.

"We do tours in vans, minibuses and chartered buses, depending on the size of the group," Whipple said.

The firm will provide a guide for a group with its own trans-

portation for prices starting at \$50.

Black Heritage Tours is one of less than 10 such businesses in the country, though some mainstream tours include African American historic sites.

Whipple, 35, has published magazines of interest to Charlotte's African American visitors. He is currently publishing an African American business directory in Fayetteville.

"The idea evolved from the visitors guides to black Charlotte and Trend magazine," he said. "I had done a lot of research for articles. Then in 1992, I attended a function at Charlotte's Museum of History at the Hezekiah Alexander homesite. They did a show on the balance of power...on Charlotte's black history and a light came on. This would be good to do on a regular basis as a tour."

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Above:
Juan Whipple takes Charlotte visitors on a tour of the city's African American historic sites. The tour takes two hours and covers 15 miles.