



Marketplace Morning Report

with David Brancaccio

Moonshine enters the mainstream

April 16, 2019

It turns out fears of a global economic slowdown might have been overblown, at least as far as investors are concerned. After efforts to make visits to the mall "experiential," the former monuments to capitalism are still struggling to attract shoppers. Plus, despite its infamous history, moonshine is making a comeback. Today's show is sponsored by the Alliance for Lifetime Income, Acquia and Wasabi Hot Cloud Storage.

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FROM THIS EPISODE

LIFE

Moonshine enters the mainstream

By **Irina Zhorov**

April 16, 2019



Moonshine Enters The Mainstream

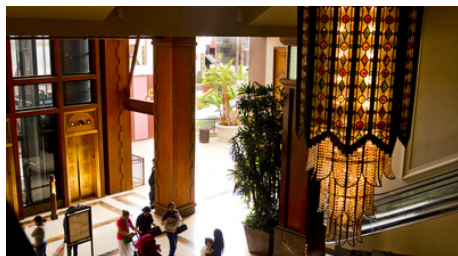
The once-illicit beverage has a new following.

BUSINESS

Experiential shopping doesn't seem to be helping malls

By **Ben Bradford**

April 16, 2019

*Shea Huffman/Marketplace*

A new study shows that adding experiential stores to malls doesn't seem to be increase customer foot traffic.

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About the Show



News happens while you sleep. Marketplace Morning Report gives you a head start on the day. Throughout the morning, host David Brancaccio shares the latest on markets, money, jobs and innovation, providing the context you need to make the smartest decisions. And from London, host Anu Anand presents Marketplace Morning Report from BBC World Service to bring you up to speed as the global economy shifts. It's the world perspective you need, from two trusted sources.

**Moonshine Enters The Mainstream**